



"People Need People"

Asian American Drug  
Abuse Program, Inc.

SHOWTIME  2008  
"Changing Lives and Saving Families"

## Corporate Sponsorship Opportunities

### VISIONARY - \$25,000

#### Participation Benefits

- Exclusive On-Stage Participation - Company Representative to give Welcoming and Opening Remarks
- 12 Corporate Representative Premium Event Seating Show Tickets

#### Recognition Benefits *(Estimated Market Impressions: 400,000)*

- "Title Sponsor" Recognition (Exclusive to One Company per industry). Highest possible level of exposure to AADAP agencies, supporters and event attendees.
- Full Page Front inside or Back inside/Back Cover Black/White Advertisement in Program Book.
- Welcome greeting in Program Book
- Display Company/Organization Banner inside Theatre
- Display Company/Organization Banner during VIP Reception
- Floor Signage at Concert Entrance
- Corporate Logo on Full Color Event Banner
- "Official Sponsor" recognition in 2008-2009 Annual Report
- Corporate Website Logo Link on AADAP Website for 12 months (1.1 Million Hits per year)
- Write-up of Organization in AADAP's external newsletter, "Rice Paper," with distribution of 5,000
- Printing of Company Logo on Front page of AADAP's external newsletter, "Rice Paper," for One Year
- Formal Acknowledgement and Verbal Announcement at Concert & Reception
- Pre-Event Recognition in promotional collateral material and media releases

### DREAM MAKER - \$10,000

#### Participation Benefits

- 10 Corporate Representative Premium Event Seating Show Tickets

#### Recognition Benefits *(Estimated Market Impressions: 300,000)*

- Company Logo on Full Color Event Banner
- Prominent Full Page Black/White Advertisement in Program Book
- Display Company/Organization Banner inside Theatre
- Floor Signage at Concert Entrance
- Formal Acknowledgement and Verbal Announcement at Concert & Reception
- Sponsor recognition in 2008-2009 Annual Report
- Company Website Logo Link on AADAP website for 12 months (1.1 Million Hits per year)
- Printing of Company Logo on Front page of AADAP's external newsletter, "Rice Paper," for One Year
- Pre-Event recognition in promotional collateral material and media releases

### BELIEVER - \$5,000

#### Participation Benefits

- 8 Prime Event Seating Show Tickets

#### Recognition Benefits *(Estimated Market Impressions: 25,000)*

- Company Logo on Full Color Event Banner
- Prominent Half Page Black/White Advertisement in Program Book
- Company Logo on Floor Signage at Concert Entrance
- Formal Acknowledgement and Verbal Announcement at Concert & Reception
- Listing as Individual Supporter in Program Book
- Listing as Individual Supporter in one issue of AADAP's external newsletter, "Rice Paper"
- Pre-Event recognition in promotional collateral material and media releases

### PARTNER - \$2,500

#### Participation Benefits

- 6 Prime Event Seating Show Tickets

#### Recognition Benefits *(Estimated Market Impressions: 10,000)*

- Company Logo on Full Color Event Banner
- Quarter Page Black/White Advertisement in Program Book
- Listing on Floor Signage at Concert Entrance
- Listing as Individual Supporter in Program Book
- Listing as Individual Supporter in one issue of AADAP's external newsletter, "Rice Paper"
- Pre-Event recognition in promotional collateral material and media releases