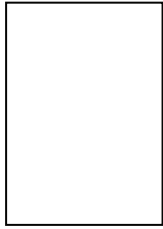


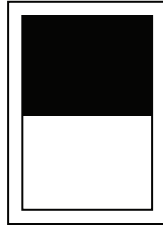
# SHOWTIME 2010

program advertisement sponsorship form

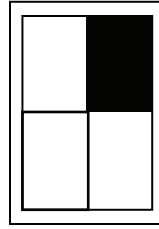
FULL PAGE - \$500



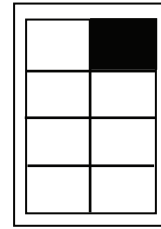
HALF PAGE - \$250



QUARTER PAGE - \$100



BUSINESS CARD AD - \$50



in-kind donation sponsorships

SILENT AUCTION (gift certificates, items, or gift baskets)

I am interested in donating the following item(s) or services: \_\_\_\_\_

underwriting expense sponsorships

If you would like to support AADAP's Showtime 2010 - "Changing Lives and Saving Families" by underwriting any event expenses such as entertainers, food, printing, etc..., please contact Paulina Hong at (323) 293-6284.

DONATIONS: I/we will be unable to offer sponsorship at the levels above but would like to make a donation of \$ \_\_\_\_\_ in support of AADAP's Showtime 2010 - "Changing Lives and Saving Families."

## CONTACT INFORMATION

Please fill out form and return with your check (payable to AADAP) to:

|  |  |            |  |        |  |
|--|--|------------|--|--------|--|
| SPONSOR NAME (Firm name or individual as it is to appear in event materials) |  |            |  |        |  |
| LAST NAME  |  | FIRST NAME |  | PREFIX |  |
| TITLE  |  |            |  |        |  |
| EMPLOYER   |  |            |  |        |  |
| ADDRESS  |  |            |  |        |  |
| CITY   |  | STATE      |  | ZIP    |  |
| TELEPHONE  |  |            |  | FAX    |  |
| EMAIL ADDRESS  |  |            |  |        |  |

PLEASE RETURN THIS FORM TO:

AADAP, INC.  
Asian American Drug Abuse Program, Inc.  
C/O Davina Kim, Administrative Assistant  
2900 South Crenshaw Boulevard  
Los Angeles, CA 90016  
Phone (323) 293-6284  
Fax (323) 295-4075  
Email - dakim@aadapinc.org

### Advertising Artwork Specification

All ad artwork should be submitted as final. All advertisements are printed in black ink. Advertisements must be Camera-Ready Artwork or Digital File. High Resolution PDFs should be submitted as 300pi with fonts embedded. We accept TIF, EPS, High Resolution JPEG, Photoshop, Illustrator, InDesign, QuarkXpress 4.1 and High Resolution/Press Ready Acrobat PDF files. If Microsoft Word is your only layout/word processor program, we can accept documents up to version 11 for the Mac, but please send high resolution photographs or graphics as a separate attachment. Make sure to convert all fonts to artwork.

Please email artwork to Davina Kim at [dakim@aadapinc.org](mailto:dakim@aadapinc.org).

The deadline for submitting ad artwork is Friday, **July 17, 2010**.

For more information, please contact Paulina Hong at (323) 293-6284 or Wendy Anderson at (626) 683-8243.

AADAP, Inc. is a 501 (c)(3) nonprofit organization. Tax ID #95-2848695 Donations are deductible as permitted by law.

Police Commission Charitable Services Division permit on file.

# Ad Sponsorship Form

## SHOWTIME 2010 AD SIZES

**\$50**

**Business Card 3-5/8" X 2-5/16" (horizontal)**

**\$250**

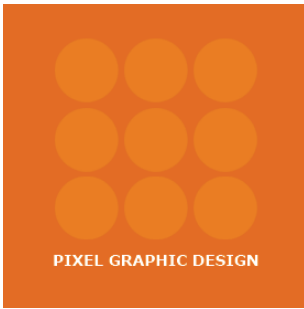
**1/2 Page 7-1/2" X 4-7/8" (horizontal)**

**\$100**

**1/4 Page 3-5/8" X 4-7/8" (vertical)**

**\$500**

**Full Page 7-1/2" X 10" (vertical)**



**310 937 4700**

PO Box 3635  
Redondo Beach, CA 90277  
eMail: [kkuromi@pixelgd.com](mailto:kkuromi@pixelgd.com)  
Web: [www.pixelgd.com](http://www.pixelgd.com)

## Artwork Requirements

### File formats we accept:

TIF, EPS, High Resolution JPEG, Photoshop CS-CS3 (PSD), Illustrator CS-CS3 (Ai), InDesign CS-CS3 (Indd), QuarkXpress 4.1 & High Resolution/Press-Ready Acrobat PDF files. If Microsoft Word is your only layout/word processor program, we can accept Word 2008 documents for the Mac, but please send high resolution photographs or graphics as a separate attachment.

For **Full Color, Offset Printing** we require that the file and all associated graphics/photographs be converted to CMYK unless the job will be printed using spot colors or as black & white.

### Fonts:

Make sure to include all fonts (including screen & printer) that were used to create the artwork or if using a program such as Illustrator, convert all fonts to outlines.

### Graphics/Photographs:

Ensure that all graphics are either included as separate files or that they are embedded in the file. Use 300dpi resolution for all photographs and other graphics as applicable.

### Full or Partial Bleed:

A bleed is when the ink will be printed all the way to the edge of the paper. A full bleed means that the ink will extend up to the edge on all four sides of the printed piece. A partial bleed or bleed on (n) sides, (where 'n' stands for the number of sides), means ink will only extend up to 1 to 3 sides of the printed piece. If your artwork or graphics bleed on any number of sides, the artwork should extend past the edge or trim area by at least 1/8" or .125".

### File Compression:

When emailing files to us, it is recommended that you compress all the files into either a **Stuff-it** or **Zip** file. This will help bring the file size down, which will enable the file to travel through the Internet faster.

You can either email smaller files (up to 5mb) to [kkuromi@pixelgd.com](mailto:kkuromi@pixelgd.com)

Send larger (or smaller) files to our FTP site at:

Host: **ftp.pixelgd.com**

User Name: **files@pixelgd.com**

Password: **admin** (password is case sensitive)

Please notify us via email [kkuromi@pixelgd.com](mailto:kkuromi@pixelgd.com) that you have sent files to our ftp site, as we do not check the site regularly.