



VISIONARY - \$25, 000

PARTICIPATION BENEFITS

- Exclusive On-Stage Participation - Company Representative to give Welcoming and Opening Remarks
- 12 Corporate Representative Premium Event Seating Show Tickets

RECOGNITION BENEFITS

- "Title Sponsor" Recognition (Exclusive to One Company per industry). Highest possible level of exposure to AADAP agencies, supporters and event attendees
- Full Page Front inside or Back inside/Back Cover Black/White Advertisement in Program Book & Welcome greeting in Program Book
- Display Company/Organization Banner inside Theatre
- Display Company/Organization Banner during VIP Luncheon
- Floor Signage at Concert Entrance & Corporate Logo on Full Color Event Banner
- "Official Sponsor" recognition in 2008 - 2009 Annual Report
- Corporate Website Logo Link on AADAP Website for 12 months (1.1 Million Hits per year)
- Write-up of Organization in AADAP's external newsletter, "Rice Paper," with distribution of 5,000
- Printing of Company Logo on Front page of AADAP's external newsletter, "Rice Paper," for One Year
- Formal Acknowledgement and Verbal Announcement at Concert & Luncheon
- Pre-Event Recognition in promotional collateral material and media releases
- 2 VIP Donor Luncheon Invitations

DREAM MAKER - \$10, 000

PARTICIPATION BENEFITS

- 10 Corporate Representative Premium Event Seating Show Tickets

RECOGNITION BENEFITS

- Company Logo on Full Color Event Banner
- Prominent Full Page Black/White Advertisement in Program Book
- Display Company/Organization Banner inside Theatre
- Floor Signage at Concert Entrance
- Formal Acknowledgement and Verbal Announcement at Concert & Luncheon
- Sponsor recognition in 2008-2009 Annual Report
- Company Website Logo link on AADAP website for 12 months (1.1M Hits per year)
- Printing of Company Logo on Front page of AADAP's external newsletter, "Rice Paper," for One Year
- Pre-Event recognition in promotional collateral material and media releases
- 2 VIP Donor Luncheon Invitations

BELIEVER - \$5, 000

PARTICIPATION BENEFITS

- 8 Prime Event Seating Show Tickets

RECOGNITION BENEFITS

- Company Logo on Full Color Event Banner
- Prominent Half Page Black/White Advertisement in Program Book
- Company Logo on Floor Signage at Concert Entrance
- Formal Acknowledgement and Verbal Announcement at Concert & Luncheon
- Listing as Individual Supporter in Program Book
- Sponsor Recognition in 2008-2009 Annual Report
- Listing as Individual Supporter in one issue of AADAP's newsletter, "Rice Paper"
- Pre-Event recognition in promotional collateral material and media releases
- 2 VIP Donor Luncheon Invitations

PARTNER - \$2, 500

PARTICIPATION BENEFITS

- 6 Prime Event Seating Show Tickets

RECOGNITION BENEFITS

- Company Logo on Full Color Event Banner
- Quarter Page Black/White Advertisement in Program Book
- Listing on Floor Signage at Concert Entrance
- Listing as Individual Supporter in Program Book
- Sponsor Recognition in 2008-2009 Annual Report
- Listing as Individual Supporter in one issue of AADAP's newsletter, "Rice Paper"
- Pre-Event recognition in promotional collateral material and media releases
- 2 VIP Donor Luncheon Invitations



Sponsorship Opportunity

SPONSORSHIPS

Yes, I'm interested in sponsoring AADAP's Showtime 2010 - "Changing Lives and Saving Families"

Please check one :

- VISIONARY SPONSOR** - \$25,000 **DREAM MAKER SPONSOR** - \$10,000
 BELIEVER SPONSOR - \$5,000 **PARTNER SPONSOR** - \$2,500

PROGRAM ADVERTISEMENT SPONSORSHIPS

- FULL PAGE** - \$500 **HALF PAGE** - \$250 **QUARTER PAGE** - \$100 **BUSINESS CARD AD** - \$50

IN-KIND DONATION SPONSORSHIPS

- SILENT AUCTION** (gift certificates, items, or gift baskets)

I am interested in donating the following item(s) or services: _____

UNDERWRITING EXPENSE SPONSORSHIPS

If you would like to support AADAP's Showtime 2010 - "Changing Lives and Saving Families" by underwriting any event expenses such as entertainers, food, printing, etc..., please contact Paulina Hong at (323) 293-6284.

- DONATIONS** : I/we will be unable to offer sponsorship at the levels above but would like to make a donation of \$ _____ in support of AADAP's Showtime 2010 - "Changing Lives and Saving Families."

CONTACT INFORMATION

Please fill out form and return with your check (payable to AADAP) to:

SPONSOR NAME (Firm name or individual as it is to appear in event materials)					
LAST NAME		FIRST NAME		PREFIX	
TITLE					
EMPLOYER					
ADDRESS					
CITY		STATE		ZIP	
TELEPHONE				FAX	
EMAIL ADDRESS					

PLEASE RETURN THIS FORM TO:

AADAP, INC.
 Asian American Drug Abuse Program, Inc.
 C/O Davina Kim, Administrative Assistant
 2900 South Crenshaw Boulevard
 Los Angeles, CA 90016
 Phone (323) 293-6284
 Fax (323) 295-4075
 Email - dakim@aadapinc.org

Advertising Artwork Specification

All ad artwork should be submitted as final. All advertisements are printed in black ink. Advertisements must be Camera-Ready Artwork or Digital File. High Resolution PDFs should be submitted as 300pi with fonts embedded. We accept TIF, EPS, High Resolution JPEG, Photoshop, Illustrator, InDesign, QuarkXpress 4.1 and High Resolution/Press Ready Acrobat PDF files. If Microsoft Word is your only layout/word processor program, we can accept documents up to version 11 for the Mac, but please send high resolution photographs or graphics as a separate attachment. Make sure to convert all fonts to artwork.

Please email artwork to Davina Kim at dakim@aadapinc.org.

The deadline for submitting ad artwork is Friday, **July 17, 2010**.

For more information, please contact Paulina Hong at (323) 293-6284 or Wendy Anderson at (626) 683-8243.

AADAP, Inc. is a 501 (c)(3) nonprofit organization. Tax ID #95-2848695. Donations are deductible as permitted by law.

Police Commission Charitable Services Division permit on file.

Corporate Sponsorship Form

SHOWTIME 2010 AD SIZES

\$50

Business Card 3-5/8" X 2-5/16" (horizontal)

\$250

1/2 Page 7-1/2" X 4-7/8" (horizontal)

\$100

1/4 Page 3-5/8" X 4-7/8" (vertical)

\$500

Full Page 7-1/2" X 10" (vertical)